



**Virginia Association
for
Management Analysis
and Planning**
 Virginia State Affiliate of AIR

Seeing the Forest *and* the Trees
 VAMAP Fall Drive In
 September 21, 2009
 Cedar Crest Conference Center
 Green Bay, Virginia

Conference Schedule		
Time	Type	Title
9-9:30		Arrival, Breakfast
9:30-9:40		Introduction, welcome to VAMAP (new members, returning members).
9:45-10:45	Opening Session (Session 1).	Keeping Institutional Effectiveness Goals on Track with WebFOCUS (Beckett)
11:00-11:45	Session 2.	Data Quality Assurance in IR (Davies & Catley)
12:00-1:00		Lunch and Annual Business Meeting
1:10-2:00	Session 3.	Evaluating Institutional Research and Institutional Effectiveness Offices (Henry, Doherty, Bourque, & Ross)
2:10-3:00	Session 4.	Institutional Portfolios: A Different Perspective in Assessing General Education (Rowlett & Ballentine)
3:10-4:00	Concluding Session (Session 5) – Closing Remarks Snacks (for the road).	Reinvention: Research and Assessment during Economic Challenging Times (Watson & Lamborne)